

# Articulating Requirements Comic Book Style

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# Key motivating insights

— [ Iconically-drawn comics characters enhance the reader's identification and immersion [McCloud]

— [ "The space between the panels" involves reader in producing closure from the incomplete information

— [ Design sketching's productive tension: concrete and particular, yet flexible and revisable

— [ Anyone can do it ... to some degree. If you can do it, use it

# Ethnographic engagement

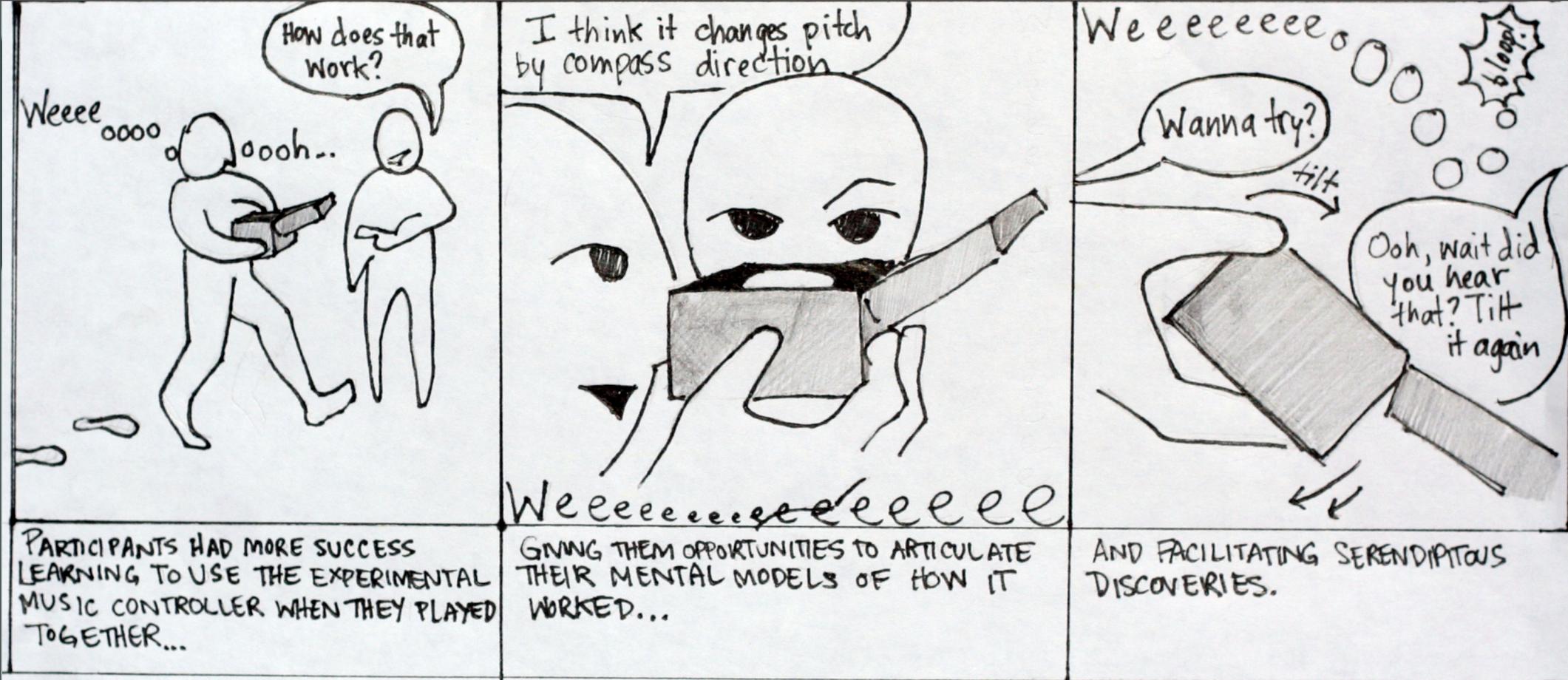
— [ Design sketch as boundary object

— [ Design ethnography / design as ethnography

— [ Broad patterns exemplified in evocative stories

— [ Photos, but more recently sketches as well to elicit conversation

— [ Image is part of the encounter



Sketchy; temporal sequence; complementary; incomplete

Retells what happened, or projects what might happen?

Is it about the device, or its intended use, or the play, or ...

# Text and pictures

— [ Interaction of narrative, image, and reader engagement

— [ Complementary ... in many ways

— [ Images offer “faster access to the idea”

— intuitive

— beneath thought

— [ Narrative gives context and nuance

— [ The two give flexibility in conveying ...

— [ Invite readers to make imaginative leap that fills the gap

# Articulation through choices

- [ McCloud's many dimensions

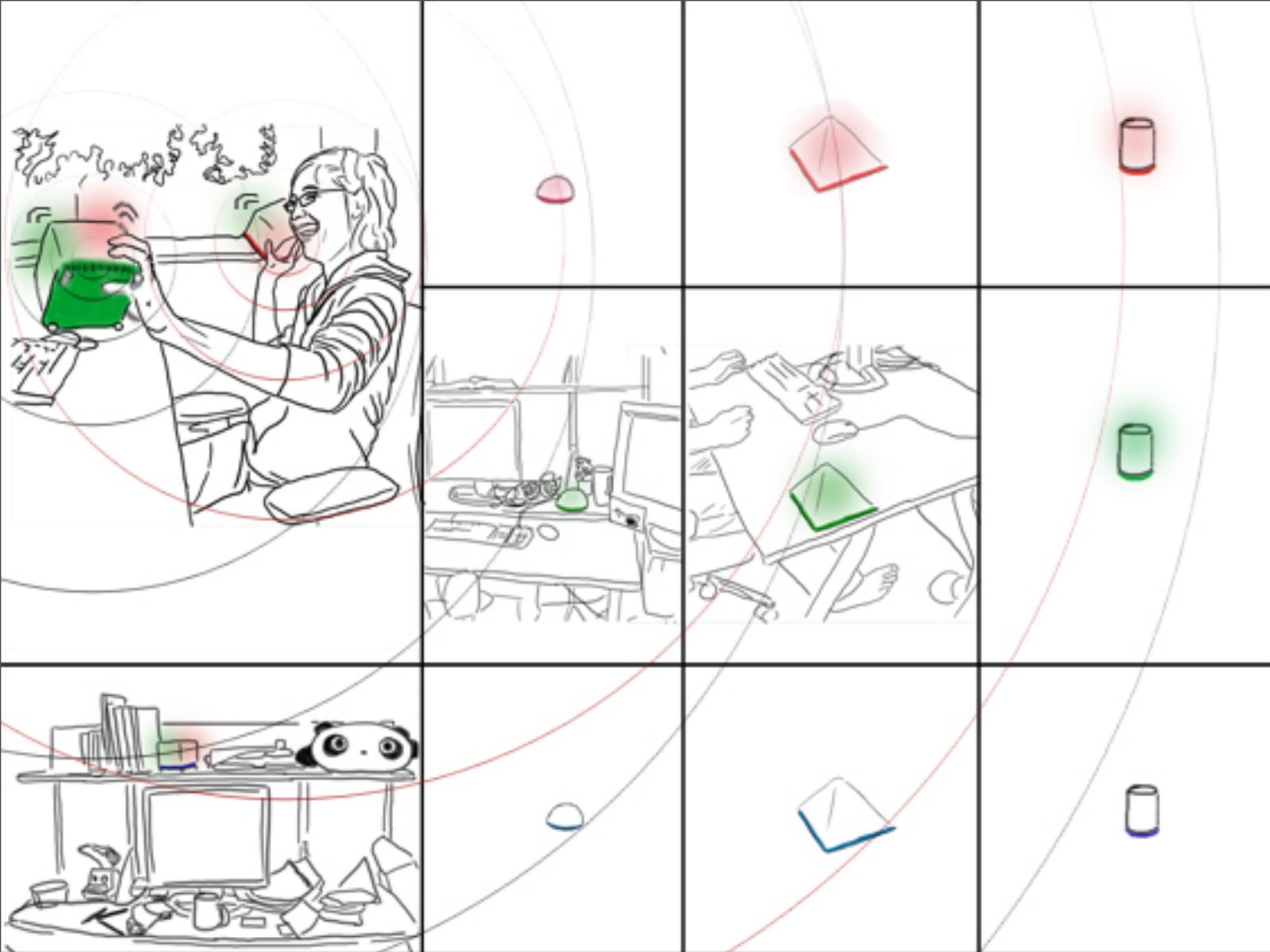
- sketchy ↔ realistic; focused completeness

- iconic ↔ realistic

- [ Text carries narrative, while images highlight or put in context;

- or —

- images carry narrative, while text highlights or puts in context



When the user shakes one device, others of the same color and/or shape will light up.

Selective emphasis

Multiple contexts

Changing points of view

Text/images provoke, answer questions (but not all)

Realistically drawn — more like a completed design

# Speculations

— [ More enjoyable

— [ More playful —(see more possibilities, try new things)

— [ Stronger stakeholder involvement

— [ Stakeholders articulate things they wouldn't have

— [ Stakeholders see the gaps — spot what's missing, articulate it

— [ Stakeholders more sure what they want, sooner and clearer

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